

CHRIS BARRY

WEB DEVELOPER // TECH STRATEGIST



SKILLS + PROFICIENCIES >

Languages + Libraries: HTML5, CSS3, JavaScript, PHP, Tailwind CSS, Bootstrap, React, GatsbyJS

Tech: WordPress, Shopify, WooCommerce, ChatGPT, GitHub Co-Pilot, HubSpot, SEMRush, CPanel, GitHub/Netlify, Google Analytics + Search Console, Figma, Greenhouse, Zeplin, ReadMe, Klaviyo

- API integrations
- Leveraging AI for efficiency
- Site audits + speed performance
- UX/UI consultation
- Front and back-end SEO
- CMS + Information Architecture
- Account/Client management
- Budget scoping and SOW creation
- Tech assessments

Google Analytics 4 Certified
Universal Analytics
Shopify Partner
HubSpot CMS Developer Certified

LET'S BRAINSTORM >

603 . 365 . 7754

chris@samebraincreative.com

Seasoned freelancer with deep experience in web development and strategic digital solutions for B2B and DTC businesses. Skilled at layering solid front and back-end systems with emerging technologies.

EXPERIENCE >

SHIPIN.AI (freelance)

Digital Marketing Web Developer // 2022 - present

Monthly retainer work to consult, implement, and maintain marketing website ShipIn.ai, including:

- WordPress maintenance and updates, including back-end CMS
- design and implement content pages adhering to brand guide
- build and integrate third-party vendor APIs such as HubSpot and Greenhouse

TOMORROW.IO (freelance)

Marketing Web Developer + UX Consultant // 2021 - 2023

Brought in to oversee and implement a GatsbyJS transition to WordPress and coordinate future processes for team. Work on Tomorrow.io includes:

- fully custom WordPress build using client-required tools
- monitor GDPR Compliance, security and accessibility needs
- collaborated with product, design, and marketing stakeholders to deliver consistent site updates
- provided UX/UI design consultation via Figma and cross-functional status calls with C-Suite to ensure adherence to brand and web standards

SAME BRAIN CREATIVE

Partner, Web Development // 2019 - 2023

Co-founder and Director of Web Operations for micro marketing agency helping small to mid-size businesses and start-ups put their customer at the front of their digital experience. Creating custom web solutions built with the client's needs and budget in mind, including:

- e-commerce sites in Shopify and WooCommerce integrated with fulfillment vendors and payment processors
- sales funnel and lead-gen micro-pages via HubSpot and WordPress for B2B
- experience in energy, real estate, investing and retail sectors

2018 - 2019

AGGREKO

N.E. Territory Account Manager

2007 - 2018

AIRGAS

Account Manager

// MY PORTFOLIO:

chris.samebraincreative.com